



American Indigenous Business Leaders Look to Raise \$150,000 to Create Care Packages for Elders in the Community

Donations for Food, Cleaning Products for Seniors Accepted Now at [AIBL.org](https://www.aibl.org)

PHOENIX – Tribal communities have long looked to their elders to pass along wisdom, customs and traditions, and now, future business leaders from across the nation are banding together in support of their senior members.

American Indigenous Business Leaders (AIBL), a national nonprofit with more than 500 active chapters spanning 20 states, has a lengthy history of empowering and supporting indigenous business students from across the United States. In the wake of recent events, the organization is temporarily shifting its focus from supporting students to supporting seniors, many of whom are suddenly facing exacerbated health issues, a lack of transportation to and from stores, medical services, and similar hardships.

To do so, AIBL has launched a campaign to create Senior Citizen Support Care Packages and is looking to raise \$150,000 to put toward the effort. AIBL chapters from across the nation will then use the funds raised to create care packages valued at either \$100 or \$50 apiece, with

\$100 packages containing food and cleaning essentials (think paper products, baby wipes and other tough-to-find items), and \$50 packages containing food, exclusively.

“In tribal communities, younger members have always looked to their elders as sources of respect and leadership – they have an endless amount of admiration for those who came before them and feel a responsibility to care for them,” said AIBL’s Board Chairman Dave Archambault Sr. “The AIBL community is one that recognizes the evolving needs of senior citizens and is ready to step up and help support those who have long done the same for their families and communities. We are asking people to help, knowing that good things will come to them for their generosity.”

Once care packages are ready for distribution, AIBL members will deliver them directly to the recipient’s doorsteps to help reduce the spread of the coronavirus.

“Some of these recipients simply don’t have a way to get around, or have health issues at play that make it more difficult for them to visit public places like grocery stores,” said Prairie Bighorn-Blount. “Others don’t have any local family members who can help. We’re here to step in and help ensure that no one goes without essential items during this time of crisis.”

AIBL is currently accepting donations of any size to help further the effort and reach even more senior citizens across Arizona and the nation. To donate to the cause or learn more about the organization, visit [AIBL.org](https://www.aibl.org).

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